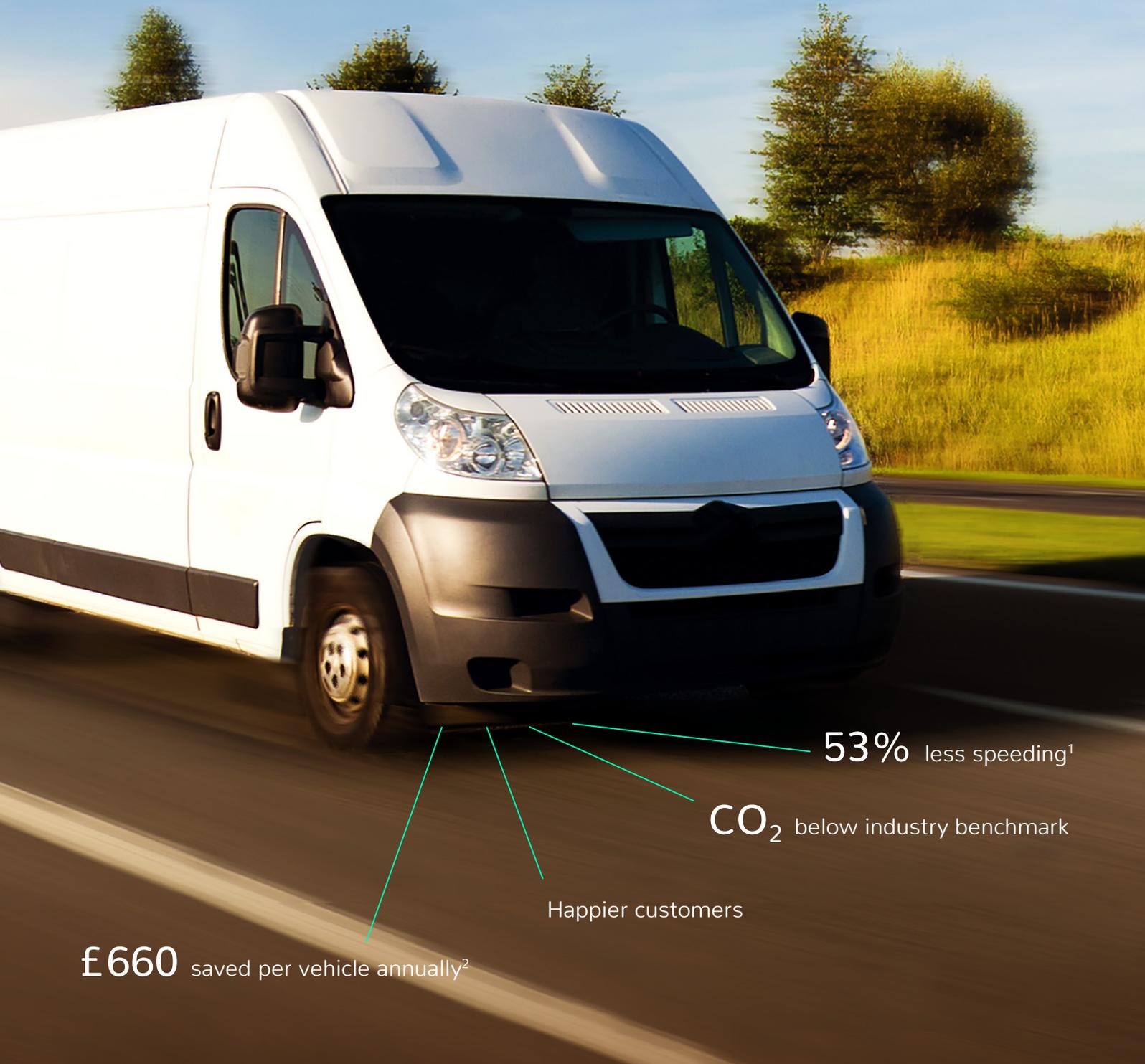


# Seize your unseen advantage



**masternaut**  
A MICHELIN GROUP COMPANY

# See more with Masternaut.



53% less speeding<sup>1</sup>

CO<sub>2</sub> below industry benchmark

Happier customers

£660 saved per vehicle annually<sup>2</sup>

# Discover how to transform your operations

At Masternaut, we believe every business is sitting on unrealised potential. Your vehicles create oceans of data every day. Hidden in that data are insights that have the power to transform your fleet – and possibly even your business. We specialise in revealing these transformative insights so you can turn them to your advantage.

- Delight customers with faster deliveries and innovative service
- Choose the right vehicle make and model for each job type
- Increase utilisation and productivity
- Analyse cost to service and identify new revenue streams
- Lower insurance and running costs as well as CO<sub>2</sub>

1) Speeding impact documented in a study of 9,144 light commercial vehicles comparing those with and without in-cab coaching devices.

2) Based on data across 10,000 commercial vehicles. Exact savings vary based on each fleet's situation, the industry and active management of the Masternaut Connect platform and mobile workforce.

# The journey to a joined-up business

Somewhere in your business, there's a department that's not being utilised in the most effective way. Somewhere in your business, there's a hidden strength you haven't turned into a revenue stream. From telematics devices to analysis, every one of our tools helps your business unlock potential.

Masternaut not only connects your vehicles, but your business, linking your fleet with your systems, from finance to human resources. Imagine the possibilities when all aspects of your fleet and business start to communicate seamlessly: your assets, your people and the customer experience you deliver.

It's time to seize your unseen advantage.

# Four steps to your advantage



## CONNECT

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Impactful insights start with quality data. We connect your fleet with a range of reliable and secure telematics. Our leading patented device reads data non-intrusively straight from the CAN bus. Or choose from OBD, self-install, asset tracking and OEM factory-fit options.

### CAN BUS

**The tech:** Odometer, speed, MPG, RPM. This patented device reads CAN data from the electronic control unit several times per second to provide live metrics.

**The advantage:** Accurate, secure data you can trust.

### FACTORY-FIT

**The tech:** Factory-fit telematics technology in vehicles from leading manufacturers like Vauxhall, Peugeot and Citroën. Masternaut is Vauxhall's exclusive global supplier of van telematics.

**The advantage:** Zero downtime for installation in your new vehicles.

### OTHER HARDWARE OPTIONS

- OBD device
- Self-install telematics
- Asset trackers
- Cold chain telematics
- PTO inputs
- Door sensors



## COORDINATE

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Our Connect platform translates real-time telematics data into actionable insights, so you can coordinate a high-performing fleet from your desk or while on the go. Add the tools you need to provide a boost to efficiency and productivity.

### MASTERNAUT CONNECT

**The tech:** Your user-friendly, fast management platform. Discover an enterprise-grade SaaS application with a flexible API and 99.95%+ uptime.

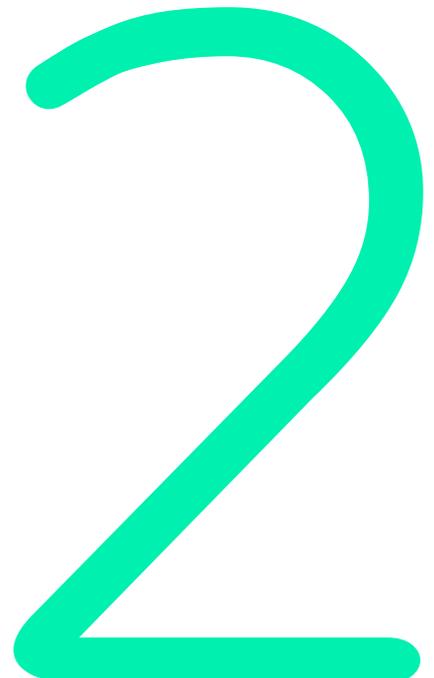
Masternaut Connect for managers:

- Simple, customisable dashboard. Get a quick overview of your operations.
- Live vehicle tracking. Manage operations with 'find your nearest vehicle', precise arrival times as well as geofencing and activity alerts.
- Driving behaviour tools. Identify wasteful or dangerous behaviours like idling or speeding and address them with focused training and rewards.
- Automated reports. Simplify timesheet management and monthly reviews.

Additional tools to engage and empower drivers:

- In-cab coach. Develop your team with instant in-cab feedback using our small, dashboard-mounted device. It reacts to wasteful and dangerous driving behaviour and is proven to reduce speeding by 53%.
- SmarterDriver App. Generate vehicle checks, accurate mileage reports and expense claims at a swipe.

**The advantage:** A more efficient, more effective fleet.



## COMPARE

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Go beyond tracking. Compare your performance across your fleet and over time to uncover hidden value and new opportunities. We can also help contextualise your performance against over 250,000 vehicles by industry, make, model and more.

### REPORTING

**The tech:** Using live and historical reports, you have the information you need to identify the most efficient routes and vehicles as well as the safest drivers. If you require regular reports, stay updated with customised alerts sent directly to your inbox.

**The advantage:** Improved fleet utilisation and digitised processes.

### DATA SCIENCE

**The tech:** The resources and expertise to contextualise your performance against data from 300 million journeys per year in 48 countries, 10,000 businesses and 250,000+ vehicles.

**The advantage:** Industry insights that identify new opportunities for your fleet.



## CATALYSE

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Transform your business through the power of data. Our platform seamlessly integrates into your tech infrastructure to innovate beyond your fleet. Work with our Catalytix team to uncover the quantitative insights you need to implement new strategies and create business impact.

### SYSTEMS INTEGRATION

**The tech:** Link Masternaut Connect with your other systems to streamline your operations, save time and reimagine your service. Our flexible API communicates easily with ERP, invoice and financing, customer service, CRM and HRIS systems.

**The advantage:** Seamless processes and service excellence across the organisation.

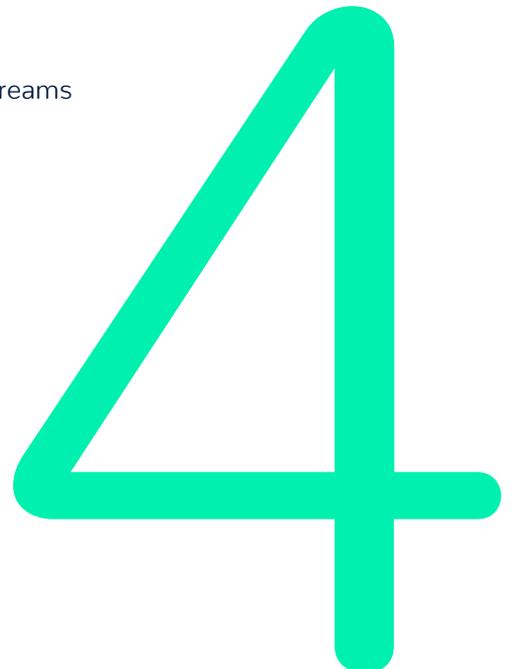
### CATALYTIX TEAM

**The team:** Catalytix is our team of data scientists, analysts and management consultants, who catalyse change using analytics. Our consultants help you identify your cost levers, unlock revenue streams in your business and prepare your organisation for the future.

Services:

- Benchmarking and industry knowledge, detailed reports and strategic insight
- Utilisation analysis and recommendations for fleet rationalisation
- Bespoke digital transformation projects
- Project management by PRINCE2-qualified experts

**The advantage:** Business impact. Maximise ROI, identify new revenue streams and reimagine operations across your business.





# See business results.

## Can telematics be the catalyst for your success?

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Our Catalytix team is made up of strategists and analytics experts, so you can drive success that's felt beyond your fleet. Highly experienced in digital transformation projects and management consulting, they'll integrate your fleet telematics with systems across your business.

Identify your key cost levers, understand the factors that determine your success and benchmark your performance with powerful insights from your fleet and your industry. Then, work with our PRINCE2-qualified project managers to implement new strategies.

Our experts work with you to maximise your return on investment. Together, we can turn the rich data of motion into real business impact.

# The power of insights

Only Masternaut has the capability to contextualise your fleet data against data from 300 million journeys per year in 48 countries, 10,000 businesses and 250,000+ vehicles. Combining your data with our data gives you the power of knowledge and identifies where and how to gain your advantage.

Through the power of analytics, our 350 experts can unlock unseen advantages in your business. With 24/7 support 365 days a year from our customer service team, discover a seamless service to help you drive your success.

Harness our insights to create business impact. Seize your unseen advantage.

# Built for big data

We're built to handle Big Data under the highest EU security standards and regulations, including GDPR and ISO 27001. Our redundant data centres provide resilience and seamless disaster recovery. Our regular third-party security audits ensure constant protection, and we never sell your private information.

# Trusted by over 10,000 businesses

Balfour Beatty



group  
plc



Stericycle®  
Communication Solutions



F FRAIKIN  
VOTRE LOUEUR DE VEHICULES

MORRISON  
Utility Services



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Stannah



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